



## Sound & Vision's Editors' Choice Awards INSTALLER OF THE YEAR



**Eric Eidelman**

**Audio/Video Interiors, West Hollywood, California**

["A Tale of Two Theaters," October 2008 \(/installations/2982/a-tale-of-two-theaters.html\)](#)

It's hard enough to get one home theater right, let alone two - especially when you're working for a high-profile couple that has radically different houses in radically different locations, and especially when you're working with the most demanding designer in the business. But installer Eric Eidelman of Audio/Video Interiors in West Hollywood, California managed to make best-selling authors Jonathan & Faye Kellerman happy with their Beverly Hills and Malibu installs while also meeting the expectations of his long-time collaborator Theo Kalomirakis. For creating deceptively simple yet dramatically powerful systems for these two divergent theaters, we're giving Eric our Custom Installer of the Year Award.

[avinterior.com \(http://www.avinterior.com\)](http://www.avinterior.com)

## PRODUCT OF THE YEAR



**PIONEER**

**Elite Kuro PRO-111FD 50-inch plasma HDTV** [October 2008 \(/hdtvs/2949/pioneer-elite-kuro-pro-111fd-50-inch-plasma-hdtv.html\)](#)

Sound & Vision's Product of the Year, two times running! You read that right: Pioneer's PRO-111FD (\$5,000), the company's latest 50-inch Elite Kuro plasma, actually improves on its PRO-110FD, a TV that struck us as being pretty much perfect when we reviewed it in 2007. Not surprisingly, a key area where Pioneer upped the ante is contrast - you'll be hard-pressed to find a TV that delivers a punchier-looking picture with deeper blacks. Also, the set has a dead-on accurate color balance, which is the way we like it. Other improvements include an elegant new onscreen menu that's a pleasure to navigate, reference-quality video processing and noise reduction, and a useful Tool feature that lets you perform before-and-after comparisons when making picture adjustments. And if you'd prefer to just let the TV calibrate itself, a sensor-driven Optimum mode can automatically adjust contrast, brightness, and color on the fly to adapt to various room-lighting conditions. But enough with the details. Here's what you really need to know: the PRO-111FD is the best all-around TV that money can buy - the one model that we unconditionally recommend without any caveats or hesitation. - Al Griffin

[pioneerelectronics.com \(http://www.pioneerelectronics.com\)](http://www.pioneerelectronics.com)